



CULINARY CUP

HARBOR ♦ MISSION ♦ TRADE-TECH

March 6, 2023

Dear LATTC Community,

I am writing to inform you about an exciting event coming to Los Angeles Trade-Technical College. Our Culinary Arts Pathway is currently preparing to host the Los Angeles Community College District's Third Annual Culinary Cup on Friday, May 12, 2023. This year's theme is Southeast Asia.

The competition will feature LATTC's culinary team of instructors and students facing off against teams from Los Angeles Harbor College and Los Angeles Mission College. Categories include Savory, Plated Dessert, and Tablescape. We are looking forward to seeing who is declared LACCD Culinary Cup Champion!

Our guests will be treated to cooking and baking demonstrations, exhibitions, as well as tours of our kitchens, bake shops, and two-story facility. The event will include a Southeast Asia themed luncheon, and awards ceremony.

We expect to have hundreds of guests in attendance, including members of the campus community, students and their families, faculty, college and LACCD administrators, as well as community partners such as yourself.

Please consider becoming a partner for this event to help make sure that our students have the resources they need to succeed in their education. We appreciate any contributions you are able to provide. Enclosed you will find details of sponsorship and other opportunities available. I am confident that your involvement will make this event a success.

Thank you for your continued support.

Sincerely,

Jerry Vachon
Department Chair
Los Angeles Trade-Technical College





CULINARY CUP

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SPONSORSHIP PLEDGE

Company Name:
Company Address:

Contact Name:
Phone:
Email:

SELECT LEVEL:

- Executive Chef - \$5,000**
 - Title Sponsorship
 - 5 VIP Tickets
 - Full-page Ad
- Chef de Cuisine - \$2,500**
 - 4 VIP Tickets
 - Full-page Ad
- Sous Chef - \$1,000**
 - 2 VIP Tickets
 - Half-page Ad
- Chef de Partie - \$500**
 - 2 VIP Tickets
 - Half-page Ad
- Pastry Chef - \$250**
 - 1 VIP Ticket
 - Quarter-page Ad
- Commis Chef - \$100**
 - 1 VIP Ticket

Sponsorship packages include the following:

- Recognition on LACCD and College websites
- Logo display and acknowledgment on event signage
- VIP Seating
- Ad in Program (size dependent on level of sponsorship)
- Continental Breakfast at morning check-in
- VIP Seating at Demos
- Private lunch and Hor d'oeuvres in the Garden Room, including beer and wine
- Social Media appreciation

Artwork Information – Ads will print in color. DEADLINE: MAY 1

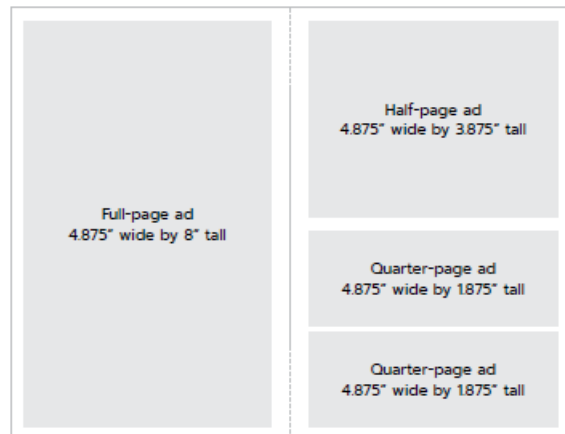
- Full-page Ad: 4.875" wide x 8" tall
- Half-page Ad: 4.875 wide x 3.875" tall
- Quarter-page Ad: 4.875" wide x 1.875" tall
- Please include a .25" bleed on all ads.
- PDF, TIFF, or JPG accepted.
- Artwork must be high resolution (at least 300dpi) and/or vector.
- Ads created in Word. Powerpoint. Excel. or Paint are not usable.

Please send me an invoice

- Payment enclosed
 - Please make checks payable to:
LATTC Culinary Arts Pathway
 - Pay online (fees applicable):
culinarycupsponsorship.eventbrite.com

RETURN TO:

Pauline Chau - LATTC Culinary Arts
400 W. Washington Blvd
Los Angeles, CA 90015
Office: 213-763-7348 Email: culinary@lattc.edu



On behalf of the Los Angeles Community College District and Los Angeles Trade-Tech College, thank you for your tax-deductible donation.

For your records, our IRS Tax ID Number: 95-2587353

More event information: <https://2023culinarycup.eventbrite.com>





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CONTRIBUTION PLEDGE

Company Name:
Company Address:

Contact Name:
Phone:
Email:

- Purchase 50 entry tickets for high school & culinary students - \$1250
- Exhibition Booth - \$250
 - One six-foot table
 - 10'x10' space
 - Demonstration, samples, retail
 - Power hookup available
- Silent Auction Donations
 - Gift Baskets, Gift Certificates
 - Kitchen tools
 - Specialty ingredients
 - Workshops
 - Fieldtrips
 - Celebrity Cruise ;)
- Volunteer
 - Check-in
 - Culinary Assistants
 - Runners, Cleanup, Servers
 - Please sign up here: <https://forms.office.com/r/DNS7uewi65>

Event Schedule

Time	Event
8:30 AM	Check-In
9:00 AM	Opening
9:30 AM	Tours
9:45 – 10:30 AM	Demonstrations
11:00 – 11:45 AM	Demonstrations
12:00 PM	Lunch
12:30 PM	Auction Winners
1:00 PM	Awards & Closing

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