

Pathway Intro

PROGRAMS OF STUDY

Digital Media
Fashion Design/Fashion Technology
Fashion Merchandising
Sign Graphics
Visual Communications
Tailoring

BEST VALUE

- ◇ Tuition and fees under \$400 a semester
- ◇ Financial aid for most students
- ◇ Lower tuition for international and out-of-state students

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STUDENT SUPPORT

The DMA Pathway Counselor can assist you plan your academic and career success, and connect you with support services.



Los Angeles Trade Technical College

Design & Media Arts Pathway Enrollment Workshops

2021 Spring Semester Starts February 8

- ◇ Need help with registering for classes?
- ◇ Have questions about Design and Media Arts programs?

Join our enrollment workshops!!!

February 2, 3, 4, 5

10:30-12:30

Join Zoom Meeting

[https://laccd.zoom.us/j/99357395222?](https://laccd.zoom.us/j/99357395222?pwd=eWZzL2dsYUdkdEdjVnNVMEVGa3FLZz09)
[pwd=eWZzL2dsYUdkdEdjVnNVMEVGa3FLZz09](https://laccd.zoom.us/j/99357395222?pwd=eWZzL2dsYUdkdEdjVnNVMEVGa3FLZz09)

Meeting ID: 993 5739 5222

Passcode: 878405



DIGITAL MEDIA

The Digital Media program provides instruction in the following areas: Mobile Applications, Digital Video and Audio, and Web Design. Students who complete this program will be prepared to enter careers as mobile and interactive application developers, web designers, audio and video producers as well as other technology driven, creative fields.

FASHION DESIGN /FASHION TECHNOLOGIES

The Fashion Design and Fashion Technology programs prepare students for careers in all areas of apparel manufacturing from assistant designers to production management.



FASHION MERCHANDISING

Fashion Merchandising program provides instruction in the-planning, organization, and development of fashion products to be sold at a profit. The program offers instruction covering both manufacturing process and retail expertise. Computer technology plays an important role in the program offering instruction on AIMS software.

SIGN GRAPHICS

Sign Graphics program provides instruction in design and production of hand lettered and computer generated signs to advertise and identify businesses, industries, public services, entertainment, as well as other areas.



VISUAL COMMUNICATION



The Visual Communications program at LATTC is the starting point for exciting careers in animation, art direction, digital imaging, graphic design, illustration, multi-media, web design and other related fields.

AVERAGE SALARY RANGE

Digital Media

Fashion Design/Fashion Technology

Fashion Merchandising

Sign Graphics

Visual Communication

\$10K

\$50K

\$100K+