

C O N N E C T A T
T R A D E T E C H



TITLE V INSTRUCTIONAL TECHNOLOGY

Instructional Technology Workshops:
Conducting Effective Database Searches

Agenda

- Searching the web
- Search basics
- Examples
- Advanced Google Search
- Question/Answer

Searching the Web

- Search Engines
 - Google
 - Yahoo
 - MSN
 - Lycos
 - Dogpile
 - Alta Vista

Search Basics

- Input search term
 - Hawaii
- Choosing search terms
 - Hawaii vacation
 - Hawaii vacation golf
 - Luxury hotels Maui vs.. tropical island hotels
- Capitalization
 - Search engines NOT case sensitive
- “And”
 - Automatically added, i.e.. Vacation “and” Hawaii

Search Basics

- Exclusion of common words
 - Where, how, to, etc
 - “+” in front of essential common term
 - constitutional amendment +II
 - Use quotes for common phrases
 - “constitutional amendment II”
 - Also useful for:
 - » Lyrics “Hey Jude”
 - » Proper Names “George Washington”
 - » Phrases “This was their finest hour”
- Negative Terms
 - Words with multiple meanings
 - Bass -music

Advanced Search

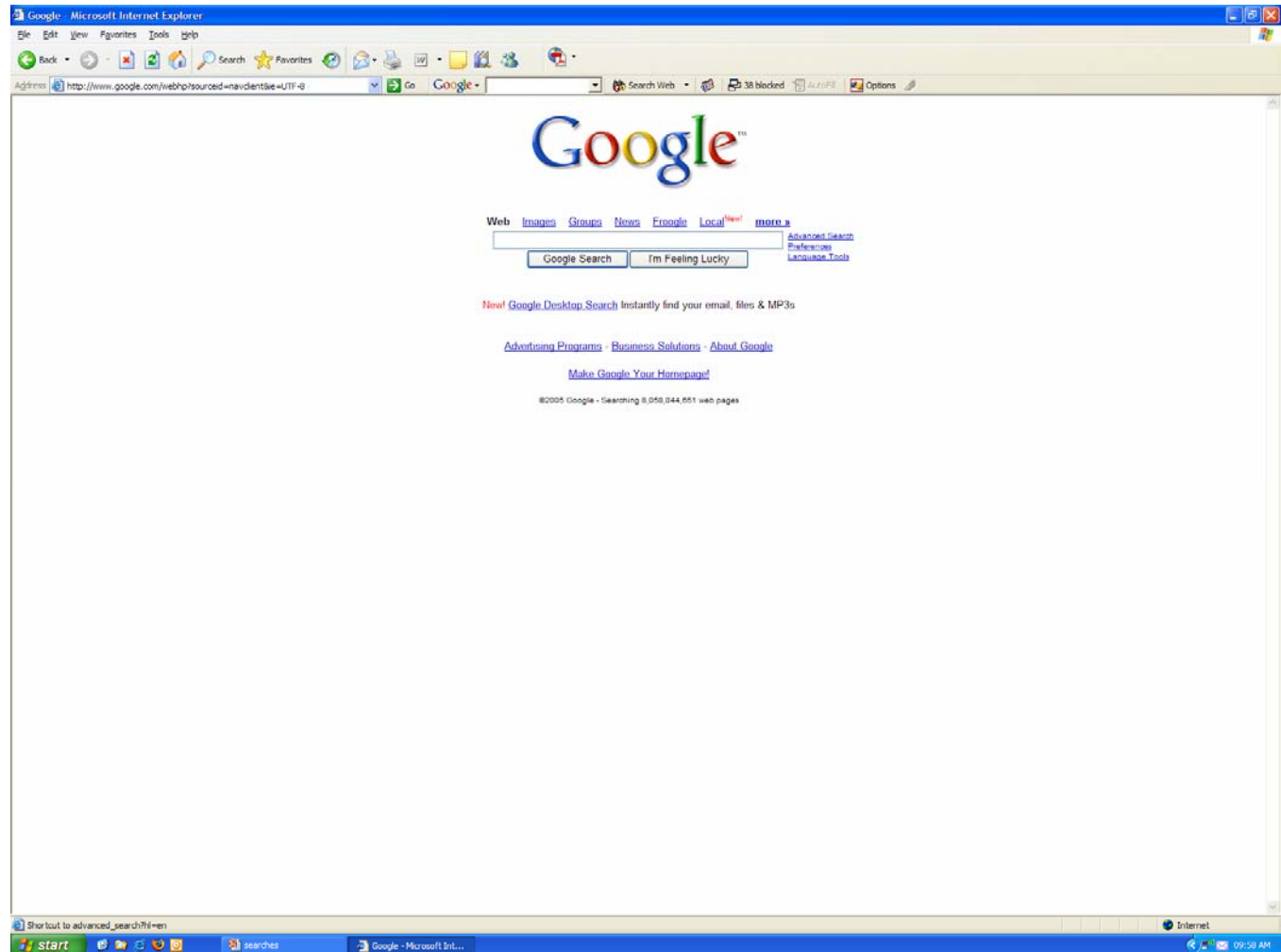
- Synonym Search
 - ~food ~facts
 - Nutrition, cooking information, etc.
- “OR” search
 - Vacation London OR Paris
- Domain search
 - Use Site: followed by desired domain
 - Learning communities site:lattc.edu
- Numrange search
 - Search dates, weights, cost, etc.
 - 2 numbers, 2 periods, NO spaces
 - Digital camera \$100...200
 - 1000..2000 kg mammal

Advanced Search

- More advanced search terms:
 - Define:
 - Date:
 - Safesearch:
 - Link:
 - Info:
 - Related:

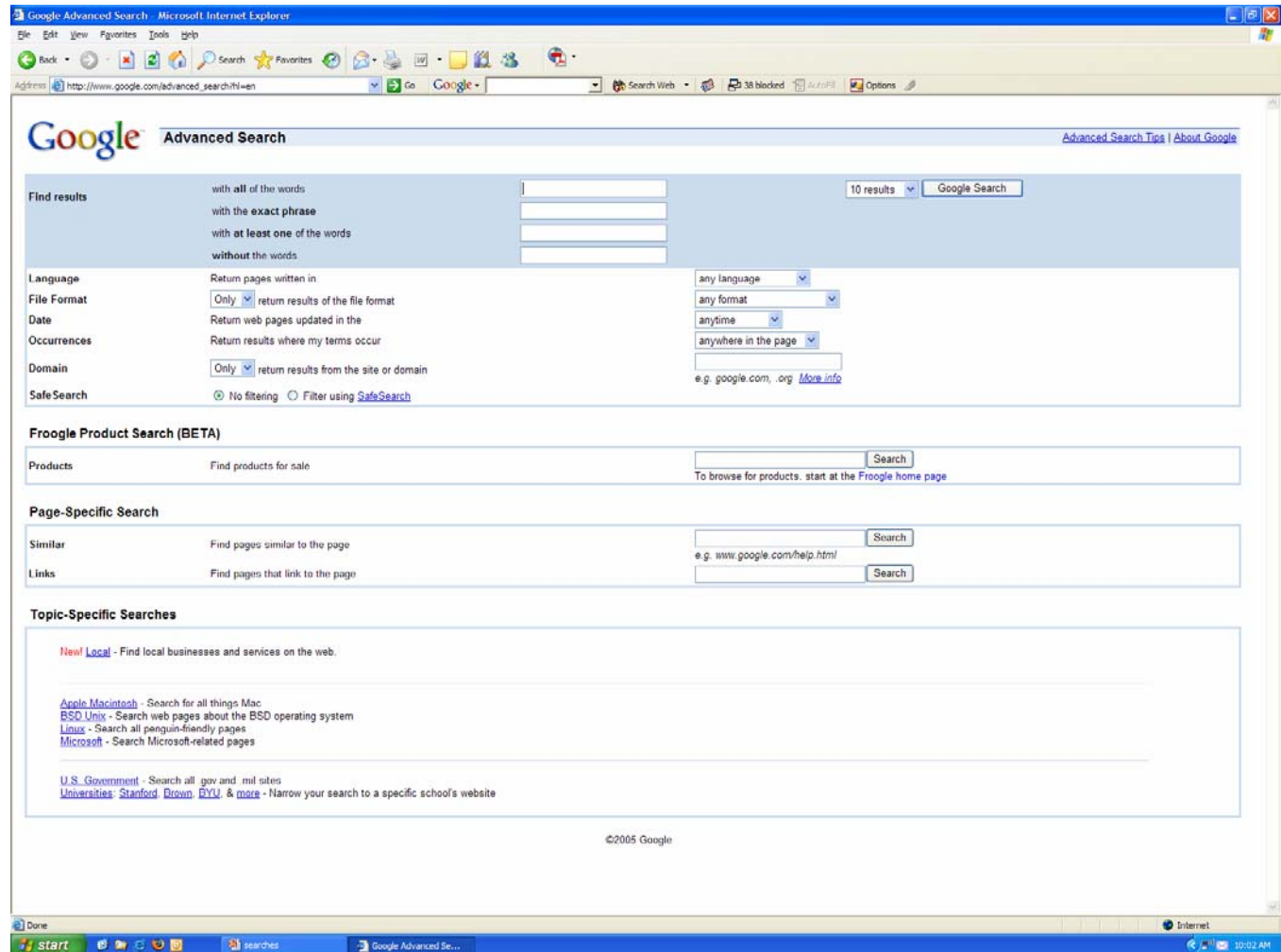
Advanced Google Search

- Go to [http:// www.google.com](http://www.google.com)
- Click on **Advanced Search**



Advanced Google Search

- Advanced search tips



Question/Answer

- Questions/discussion