

# **Jump Starting Green Workforce Development**

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## Building Capacity for Going Green

### ➤ Demonstrate Commitment to Going Green

- Include in College's strategic, educational, and other master plans
- Develop green college vision/mission statements
- Develop green strategic plan (goals, objectives, initiatives, action plans)

# Building Capacity for Going Green

- **Do Your Homework**
  - **Conduct general and green labor market research**
  - **Convene industry advisory meeting minutes, findings**

# Building Capacity for Going Green

## ➤ **Decide Where to Begin**

- **Identify College's niche(s)**
- **Start with “low hanging fruit”**
  - **faculty with passion**
  - **existing programs that align with promising green industries**
  - **bond programs – establishing living/learning laboratories; support from contracts for starting green programs**

# Building Capacity for Going Green

## ➤ **Develop Longer-Term Green Workforce Training/Education Development Plan**

- **Existing programs to green**
- **New programs to develop**
  - most job opportunities
  - easiest to develop (short-term OJT occupations)
- **New and incumbent worker training**

# Building Capacity for Going Green

## ➤ Establish Strategic Partnerships

- K20
- Industry
- Government
- Community
- Labor

## Building Capacity for Going Green

- **Seek Funding for Implementing Green Workforce Development Plan**
  - Federal, state, local, public, private sources
  - Turn all sources into “green” sources
  - Leverage funding sources
  - Partner to expand funding opportunities

## **Building Capacity for Going Green**

### **➤ Monitor and Report Progress Frequently**

- Establish and report green milestones**
- Continuously “write up” activities and accomplishments**
- At the end of the day...look at plan/accomplishments**